
FOR THE GOOD OF GOLDEN



FORGING THE NEXT 50

September 28, 2020

Dear Friends of the Golden Civic Foundation,

Things are definitely different this year, but the Golden Civic Foundation's mission to invest in the economic and cultural vitality in Golden remains strong. In the wake of the pandemic, we have been called upon to serve our community with strategic and immediate investments. In 2019, we distributed \$85,825 in funds to Golden's non-profit organizations and schools via the Foundation's annual Community Grant Program. In response to the impacts of the pandemic, so far in 2020, we have distributed nearly \$74,000 to Golden's community members via our COVID-19 Community Response Fund as well as funded over \$125,000 in emergency relief loans to keep Golden's small businesses solvent during these economically challenging times. We believe that this kind of responsive and impactful work has made a significant difference in our community, but we can't stop there. We need to keep up the momentum and that can't happen without our community's support.

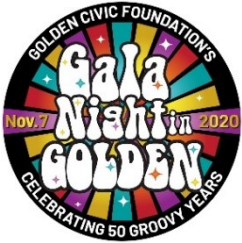
We are currently seeking Gala and Auction Sponsors to partner with us in support of our non-profit community that has had to step up so significantly in these trying times. We hope you'll join us so that we may continue to support these important community partners and other special projects that make Golden such a special place to live. To date, the Golden Civic Foundation has reinvested more than \$6.4 million back into Golden's charitable organizations including front-line service organizations, public schools, government organizations such as the Golden Police and Fire Departments, museums and cultural centers.

Because of your dedicated support throughout the years we know you understand the importance of your investment in the Golden Civic Foundation. **As this year is unique, we hope you consider a tax-deductible sponsorship - outlined on the following pages - for our 45th Annual "Hybrid" Gala Night in Golden on Saturday, November 7.**

Through signage, web presence and social media channels, your potential investment will support countless opportunities for engagement and impression with the greater Golden community. In addition, you'll be making a big difference in your community when it needs it most.

Please review the sponsorship levels and feel free to reach out to me to talk about these options in more detail at Heather@GoldenCivicFoundation.org or by cell at (303) 974-0994. **If possible, please let me know your interest by Friday, October 2 to be able to take advantage of all of the benefits.** I look forward to connecting! Thank you!


Heather Schneider
Executive Director



Sponsorship Opportunities

Gala Night in Golden: Celebrating 50 Groovy Years of the Golden Civic Foundation

“Yeah Baby!” Oh, what a funky year! We are just so excited to have the chance to boogie down with our fellow ‘Goldenites’ after all of these months as well as to support all of our local nonprofits, culturals, clubs, schools and downtown Golden restaurants that need us now more than ever!

Foxy mamas, track down your funkadelic go-go boots and mini-skirts. Dudes, dig out your old groovy tie-dye or flashy disco suit. The Golden Civic Foundation is having a 70s-themed “HYBRID” Gala & Auction on Saturday, November 7 starting at 5:30pm!

Join other philanthropically-minded businesses and individuals that support the Golden Civic Foundation’s mission to invest in the economic and cultural vitality of our community by sponsoring at one of the following event levels.

SPONSORSHIP LEVEL/ INVESTMENT	BENEFITS
<p>“FAR OUT” TITLE SPONSOR <i>(only ONE available!)</i></p> <p>Investment: \$10,000</p>	<p>“FAR OUT” TITLE SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> ▪ If sponsor prefers the In-Person experience, they will receive their preferred/ first-choice of restaurant venue and twelve (12) tickets (or two tables of 6) at the Gala Night event. This sponsorship can also be converted to virtual tickets and will include twelve (12) meals from preferred take-out restaurant partner. Sponsor also has the opportunity to buy additional tickets before they go on sale ▪ Sponsor name will be part of the official event name (for example, “Gala Night in Golden: Celebrating 50 Groovy Years / Presented by Company Name”). ▪ Most prominent logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions. ▪ Premier logo placement displayed on the app for the online auction that will be used by all gala attendees over a five-day period. ▪ Opportunity to provide a promotional item for all Gala guests. ▪ Recognition as the GCF’s Community Partner at our Annual Community Grants Luncheon tentatively scheduled April 2021. This includes six (6) complimentary tickets to the event. The Gala Night proceeds directly fund the grants that are awarded to Golden’s non-profit organizations and schools. ▪ Recognition as the GCF’s Community Partner at our 4th Annual Golden Summer Jam event tentatively scheduled in the summer of 2021. This includes verbal, online and print recognition at the event.
<p>“FUNKADELLIC” Sponsor Level</p> <p>Investment: \$5,000-\$9,999</p>	<p>“FUNKADELLIC” SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> ▪ If the In-Person experience is preferred, sponsor receives preferred/first-choice of restaurant venue and six (6) tickets (or one table of 6). Or, virtual tickets include six (6) meals from preferred take-out restaurant partner. ▪ Verbal and print recognition during the Gala & Auction. ▪ Prominent logo placement displayed on the app for the online auction that will be used by all gala attendees over a five-day period.

SPONSORSHIP LEVEL/ INVESTMENT	BENEFITS
<p><i>("Funkadellic" Sponsor Level - continued)</i></p>	<ul style="list-style-type: none"> ▪ Logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions. ▪ Ability to buy additional tickets before they go on sale to the general public. ▪ Recognition and six (6) complimentary tickets to our Annual Community Grant Awards Luncheon tentatively scheduled in April 2021. The Gala Night proceeds directly fund the grants that are awarded to Golden's charitable organizations.
<p>"HIPSTER" Sponsor Level</p> <p>Investment: \$2,500 - \$4,999</p>	<p>"HIPSTER" SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> ▪ If sponsor prefers the In-Person experience, they will receive their preferred/first-choice of restaurant venue and four (4) tickets at the event. Or, virtual tickets include four (4) meals from preferred take-out restaurant partner. ▪ Logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions. ▪ Ability to buy additional tickets before they go on sale to the general public. ▪ Recognition and four (4) complimentary tickets to our Annual Community Grant Awards Luncheon tentatively scheduled in April 2020. The Gala Night proceeds directly fund the grants that are awarded to Golden's non-profit organizations.
<p>"BOOGIE DOWN" Sponsor Level</p> <p>Investment: \$1,000 - \$2,499</p>	<p>"BOOGIE DOWN" SPONSORSHIP INCLUDES:</p> <ul style="list-style-type: none"> ▪ If sponsor prefers the In-Person experience, they will receive their preferred/first-choice of restaurant venue and two (2) tickets at the event. Or, virtual tickets include two (2) meals from preferred take-out restaurant partner. ▪ Logo and name recognition on all event materials, event program, social media, website, press releases, and promotions. ▪ Ability to buy additional tickets before they go on sale to the general public. ▪ Recognition and two (2) complimentary tickets to our Annual Community Grant Awards Luncheon tentatively scheduled in April 2021. The Gala Night proceeds directly fund these grants that are awarded to Golden's nonprofit.
<p>"GOOD VIBES" Sponsor Level</p> <p>Investment: \$500 - \$999</p>	<p>"Good Vibes" Sponsorship Includes:</p> <ul style="list-style-type: none"> ▪ Ability to buy tickets before they go on sale to the general public. ▪ Name recognition on all event materials, event program, social media, website, press releases, and promotions. ▪ Recognition and two (2) complimentary tickets to our Annual Community Grant Awards Luncheon tentatively scheduled in April 2021. The Gala Night proceeds directly fund the grants that are awarded to Golden's non-profit organizations.

Questions?

Please reach out to the Golden Civic Foundation's Executive Director, Heather Schneider, at Heather@GoldenCivicFoundation.org or by phone at (303) 974-0994.