



August 18, 2021

Dear Friends of the Golden Civic Foundation,

Since 1970, the Golden Civic Foundation's sole mission has been to invest in the economic and cultural vitality of the Golden community. Today, as one of Golden's key non-profit organizations, community initiatives that support Golden's civic engagement, arts & culture, social services, education and the environment will become a reality through our community grant programs. Our work is only possible thanks to the support of our generous Golden community.

The Golden Civic Foundation's 46th Annual Gala and Auction is our largest fundraising event with a goal of raising \$150,000. After the tumultuous year of 2020, fundraising support to help all sectors of our community is needed now more than ever before. With your support, the Golden Civic Foundation will be able to provide grants to non-profits, schools and civic organizations that make a positive impact on the quality of life for our residents.

We are currently seeking Gala Sponsors to partner with us to support our work "For the Good of Golden!" Through signage, web presence and social media channels, your sponsorship will generate countless opportunities for engagement and impression within the greater Golden community. In addition, you'll be making a big difference in your community when it needs it most.

We hope you will consider a tax-deductible sponsorship – outlined on the following page – for our 46th Annual Gala and Auction to be held on Saturday, November 6 at the Colorado School of Mines Green Center & Friedhoff Hall.

Please review the partnership (sponsorship) levels and feel free to reach out to me to talk about these options in more detail at Heather@GoldenCivicFoundation.org or by cell at (303) 974-0994. We've also included a Community Impact Report on the last page outlining our 2020/2021 work in the Golden community.

Thank you for your consideration.

Heather H. Schneider
Executive Director



46th Annual Gala & Auction "From Golden with Love"

Partnership Opportunities

Saturday, November 6, 2021 | Colorado School of Mines Green Center & Friedhoff Hall

For more than 45 years the Golden Civic Foundation's Annual Gala & Auction has been "THE" event of the year for active members of the community who love Golden. This year's "From Golden with Love" will take place on Saturday, November 6 from 5:30pm-11:00pm at the Colorado School of Mines' Green Center & Friedhoff Hall. The James Bond-themed evening will include a casino, dinner, open bar, exciting live and silent auctions and 1980s musical entertainment by the 6 Million Dollar Band.

PRESENTING PARTNER

INVESTMENT:
\$15,000

SOLD OUT

COMMUNITY PARTNER

INVESTMENT:
\$10,000

SOLD OUT

UNDERWRITER PARTNER

INVESTMENT:
\$5,000 - \$9,999

- Sponsor receives six (6) tickets as well as the opportunity to buy additional tickets before they go on sale to the general public.
- Verbal and print recognition during the Gala & Auction.
- Prominent logo placement displayed on the app for the online auction that will be used by all gala attendees over a five-day period.
- Logo highlighted at casino tables.
- Logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions.

AFTER PARTY PARTNER

INVESTMENT:
\$4,500

SOLD OUT

- Sponsor receives four (4) tickets as well as the opportunity to buy additional tickets before they go on sale to the general public.
- Logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions.
- After party marketed as "After Party presented by XX-Company"
- Shout out by the 6 Million Dollar Band throughout the 2 hour performance.

GOLD PARTNER

INVESTMENT:
\$2,500 - \$4,999

- Sponsor receives four (4) tickets as well as the opportunity to buy additional tickets before they go on sale to the general public.
- Logo and/or name recognition on all event materials, event program, social media, website, press releases, and promotions.

SILVER PARTNER

INVESTMENT:
\$1,000 - \$2,499

- Sponsor receives two (2) tickets as well as the opportunity to buy additional tickets before they go on sale to the general public.
- Logo and name recognition on all event materials, event program, social media, website, press releases, and promotions.

FRIEND OF THE FOUNDATION

INVESTMENT:
\$500

- Opportunity to buy tickets before they go on sale to the general public.
- Name recognition on all event materials, event program, social media, website, press releases, and promotions.
- Recognition and two (2) complimentary tickets to our Annual Community Grant Awards Luncheon tentatively scheduled in April 2022.

GOLDEN KEYSTONE MONTHLY GIVER

INVESTMENT:
\$300 (\$25/month)

- **This is perfect for individuals or small businesses who want to make a year long impact!**
- Opportunity to purchase Gala and Golden Summer Jam tickets before tickets go on sale to the public.
- All monthly givers get a custom Golden Civic Foundation hat or t-shirt.
- Exclusive promotions with local partner businesses.

*Additional tickets are \$150/each or \$1,200 for table of 8.

**All sponsors will receive complimentary tickets to our annual Community Grant Awards Celebration tentatively scheduled in April 2022.

Questions?

Please reach out to the Golden Civic Foundation's Executive Director, Heather Schneider, at Heather@GoldenCivicFoundation.org or at (303) 974-0994.

2020/2021

COMMUNITY INVESTMENT

The Golden Civic Foundation invested \$243,732 in grants into the Golden community via four main areas: Community Grants, Special Grants, COVID-19 Community Relief Grants and Critical Needs Support. The grants, which were awarded from April 2020 through April 2021, were provided to 40 different Golden-based non-profit organizations that provide social, civic, cultural and education-based services to Golden residents. *Important to note is that more than half of our grants were funded by the proceeds raised at our 2020 Gala.*



\$243,732

*total investment in
our Golden community*

*Community
Grants*

\$87,504

*Special
Grants*

\$32,885

*COVID-19
Community
Response
Grants*

\$105,143

*Long-Term
Critical Needs
Support*

\$18,200

2020/2021 GRANT RECIPIENTS

- American Alpine Club Library*
- American Mountaineering Museum*
- Bell Middle School^
- CASA of Jefferson & Gilpin Counties*
- Christian Action Guild#
- City of Golden-Executive Director Roundtable*
- City of Golden-Public Art Program*^
- Colorado 14ers Initiative*
- Colorado Railroad Museum*
- Colorado Schools of Mines^
- Family Tree*
- Foothills Animal Shelter^
- Foothills Art Center*
- Free Horizon Montessori#
- GoFarm*
- BGoldN#
- Golden Chamber of Commerce#
- Golden Concert Choir*
- Golden Elks Lodge 2740*
- Golden Fire Department*
- Golden High After Prom*
- Golden History Museum*
- Golden Landmarks Association*
- Golden Police Department*#
- Golden Schools Foundation#
- Golden Visitors & Information Center*
- Habitat for Humanity#
- Hands of the Carpenter*#
- Jefferson County Library Foundation*
- Kyffin Elementary#
- Miners Alley Playhouse*
- Mitchell Elementary#
- Neighborhood Rehab Project*
- Outdoor Lab Foundation*
- Red Rocks Community College*
- Rocky Mountain Quilt Museum*
- Salvation Army-Golden Unit#
- Shelton Elementary#
- Victims Outreach Inc.^
- Welchester Elementary#

* Organizations that received a Community Grant ^ Organizations that received a Special Grant # Organizations that received a COVID-19 Grant