

# 5<sup>th</sup> Annual Golden Summer Jam

## Community Sponsorship Opportunities

Thursday, June 23, 2022 at the Colorado Railroad Museum

The Golden Civic Foundation is proud to host our 5th Annual Golden Summer Jam on Thursday, June 23rd at the beautiful Colorado Railroad Museum pavilion and grounds from 5:30 – 9:30pm! This “locals-only,” community-oriented event is designed to bring Golden residents together and features fun for all ages including live music, family-oriented activities hosted by local businesses and non-profit organizations, and great food and beer. This year’s performers will include three rockin’ bands, all with Golden connections. Guests can also explore the Museum’s scenic, 15-acre railyard that is home to more than 100 locomotives, catch a ride on a vintage passenger train and delight in the charm of the fully operational miniature garden railway. Food and beverage will be sold by Golden-based food providers and a local brewery. Tickets are \$30 for adults and free for youth under 18 and include one complimentary beer per adult.

Guests are encouraged to bring their own blankets and/or lawn chairs to help spread out throughout the Railroad Museum’s spacious grounds while enjoying the awesome sights, sounds and tastes all brought to you by 100% Golden-based resources.



### Presenting Sponsor: \$5,000

*Note: Only 1 Presenting Sponsorship opportunity is available.*

#### The Presenting Sponsorship Includes:

- Sponsor logo featured as the ONLY logo on the Golden Summer Jam stand-alone logo used in all promotion and on the downtown Golden arch banner to be displayed the week of June 6<sup>th</sup>.
- Receive 12 tickets to share with clients/staff and 12 Foundation/Yo Colorado-made “fader” hats.
- Promotion in all marketing materials and acknowledgement via name/logo presence in ALL event promotion via the GCF website, media coverage and social media.
- Sponsor will have the opportunity to hang their banner prominently at the event entrance and/or band pavilion.
- Sponsors are invited to have a presence (such as a table or tent and mingle with guests/distribute information or promotional materials) at the event and will be recognized via an emcee introduction at the event.
- All sponsor partners are encouraged to help promote the event to their audiences by sharing our marketing.

### Community Sponsor: \$1,000

*Note: Only 12 Community Sponsorships are available.*

#### The Community Sponsorship Includes:

- Each community sponsor will receive 6 tickets to share with clients/staff.
- Sponsors can hang banners at the event entrance at the Railroad Museum.
- Sponsors are invited to have a presence (such as a table or tent and mingle with guests/distribute information or promotional materials) at the event and will be recognized via an emcee “call out” at the event.
- All sponsors will be acknowledged via name/logo presence in event promotion in via the GCF website, media coverage, social media as well as with poster promotion.
- All sponsor partners are encouraged to help us promote the event to their audiences by sharing our marketing.

*\* All levels of sponsorships are 100% tax deductible in the year that payment is received. GCF's tax ID# is 23-7064045. All proceeds from the Golden Summer Jam support our community programming.*

### For more information:

Please contact Executive Director, Heather Schneider, by email at [Heather@GoldenCivicFoundation.org](mailto:Heather@GoldenCivicFoundation.org) or Director of Community Impact, Julie Bartos, at [Julie@GoldenCivicFoundation.org](mailto:Julie@GoldenCivicFoundation.org).